



# HIGH-PERFORMANCE BUILDING CONGRESSIONAL CAUCUS COALITION

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-- Luncheon Briefing --

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## High-Performance Insulation: Increasing Energy Efficiency, Protecting the Environment, Creating Jobs, and Stimulating Our Economy

Insulation is going to be purchased once and expected to perform over a long period of time. It needs to be done right from the beginning. Insulation is one of the most effective energy efficiency and emission reduction tools available, and its benefits are time tested and proven. Yet, it is often overlooked and undervalued as a leading technology in high performance energy efficiency. Insulation is a vital component in achieving new construction and retrofit building energy goals. Specifying, installing, and maintaining building envelope, mechanical piping and equipment insulation in a comprehensive manner should be standard practice in all high-performance buildings. The technology is available now. Product capacity and skilled-craft personnel are available and, most importantly in today's economy, most insulation retrofit and upgrade projects are "shovel ready" and incentivized.

March 25, 2010 ● 12:00 pm - 1:30 pm  
U.S. House of Representatives  
B340 Rayburn House Office Building

*Moderator*

**Doug Read, Director of Government Affairs, ASHRAE**

*Welcome Remarks*

*Presentations*

### HPB Insulation Industry Introduction: The Insulation Imperative

Kurt Riesenberger, Executive Director, Spray Polyurethane Foam Alliance (SPFA)

### High Performance Buildings: The Importance of Mechanical Insulation

Ron King, Past President, National Insulation Association (NIA)

### High Performance Buildings: Why Roof Insulation Matters

Jared Blum, President, Polyisocyanurate Manufacturers Association (PIMA)

### High Performance Buildings: How the Insulation Adds Up

Charles Cottrell, Vice President Technical Services, North American Insulation

### High Performance Buildings: The Role of Air-Sealing

Dr. Richard Duncan, Technical Director, Spray Polyurethane Foam Alliance (SPFA)

Register Now! All interested Congressional staff are cordially invited to this widely anticipated event. There is no charge for the event, but space is limited. Please RSVP by March 22, 2010 to Kurt Riesenberger by fax at 703-222-5816 or kurtriesenberger@sprayfoam.org. Lunch will be served.

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

AFFILIATION: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Special thanks to Congressman Carnahan's Office for providing the meeting room. Any questions, please contact Kurt Riesenberger at 202.680.2609.